

meesha media group

Video Production • WEB 2.0 • Virtual Collaboration

CAPABILITIES STATEMENT

Founded: 2004
 Classification: Small Business
 Corporate Status: Limited Liability Corporation
 EIN: 201873858
 DUNS: 171513737

OUR APPROACH Meesha Media Group, LLC (MMG) is a dynamic, customer-focused, results-oriented company that provides high-definition (HD) video production services, Web 2.0 development and virtual collaboration solutions. Through proactive discussion and strategic planning, we assess each client's unique needs, define requirements, and provide the systems and products that will meet those needs while delivering the best return on customer's investment.

VIDEO PRODUCTION SERVICES From concept development and script writing to directing, shooting and editing, we have experience in all areas of the video production process. We create, produce and deliver:

- | | |
|------------------------------|-------------------------|
| DOCUMENTARIES | COMMERCIALS |
| PUBLIC SERVICE ANNOUNCEMENTS | MARKETING VIDEOS |
| TRAINING/E-LEARNING VIDEOS | MULTIMEDIA EVENT VIDEOS |
| INFOMERCIALS | SPOTLIGHTS |



WEB 2.0 DEVELOPMENT Our excellent customer service derives from years of experience and a desire to develop data-driven, highly scalable, web-based solutions tailored to the distinct needs of our clients. Sample of our work includes:

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|---------------------------------|----------------------------|
| CUSTOM APPLICATIONS DEVELOPMENT | CONTENT MANAGEMENT SYSTEMS |
| DATABASE DESIGN AND DEVELOPMENT | ONLINE REPORTING TOOLS |
| WEBSITE DESIGN AND REDESIGN | DATA INTAKE AND ANALYSIS |
| E-COMMERCE INTEGRATION | SEARCH ENGINE OPTIMIZATION |



VIRTUAL COLLABORATION/ VIDEO CONFERENCING SERVICES MMG provides design, install and management of High Definition Video Conferencing systems and Smart Rooms for corporations, educational communities, government agencies, medical institutions, as well as small businesses. Sample list of the virtual collaboration technologies we support:

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|---|--|
| TANDBERG VIDEO CONFERENCING AND TELEPRESENCE PRODUCTS | POLYVISION AND TOSHIBA INTERACTIVE WHITEBOARDS |
| POLYCOM VIDEO CONFERENCING PRODUCTS | ADOBE CONNECT SERVER |
| | MICROSOFT COMMUNICATION SERVER |



- NAICS CODES**
- | | |
|--|---|
| 512110 - Motion Picture and Video Production | 541430 - Graphic Design Services |
| 512191 - Teleproduction and Other Postproduction Services | 541511 - Custom Computer Programming Services |
| 517110 - Wired Telecommunications Carriers | 541512 - Computer Systems Design Services |
| 518210 - Data Processing, Hosting, and Related Services | 541519 - Other Computer Related Services |
| 519130 - Internet Publishing and Broadcasting and Web Search Portals | 541922 - Commercial Photography |

FEATURED CLIENTS UNCF Special Programs Corporation • Institute for International Public Policy (funded U.S. Department of Education) • CIPA, NAACP, JPPF, GSRP, MUST (programs funded by National Aeronautics and Space Administration) • The Highlands Group, Inc. • Center for Assessment, Planning and Accountability • Project STOP NOW! (funded U.S. Department of Justice) • STOP HIV (funded by Center for Disease Control) • The NASA Science and Technology Institute • Academy for Educational Development