

# meesha media group

Video Production • WEB 2.0 • Virtual Collaboration



## FACT SHEET

*Founded:* 2005  
*Status:* **Small Business**

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Meesha Media Group (MMG) is a dynamic, customer-focused, results-oriented company that provides high-definition (HD) video production services, Web 2.0 development and virtual collaboration solutions. Through proactive discussion and strategic planning, we assess each client's unique needs, define requirements, and provide the systems and products that will meet those needs while delivering the best return on customer's investment.

### VIDEO PRODUCTION SERVICES

From concept development and script writing to directing, shooting and editing, we have experience in all areas of the video production process. We specialize in:

- » documentaries
- » public service announcements
- » spotlights
- » infomercials
- » commercials
- » marketing videos
- » training videos
- » event videos

### WEB 2.0 DEVELOPMENT

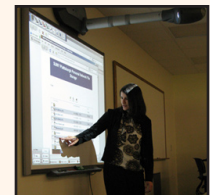
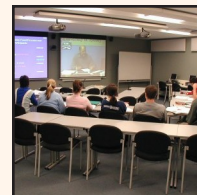
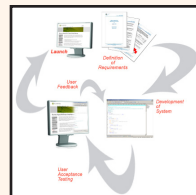
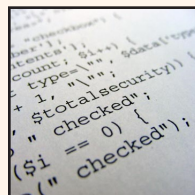
Our enthusiasm for web technology and superior customer service stem from years of experience and a desire to develop dynamic, highly scalable, web-based solutions tailored to the distinct needs of our clients. Example solutions:

- » registration systems
- » real-time data analysis
- » data integrations
- » data reports and exports
- » content management systems
- » e-Commerce platforms

### VIRTUAL COLLABORATION SERVICES

Our team provides unique solutions in virtual collaboration approaches to retain the benefits and characteristics of effective teams and communities. The need for effective collaboration across locations, enterprises, and geographies has emerged as organizations have become more complex and global. Services include:

- » video/audio conferencing
- » webinar sessions
- » online trainings
- » virtual meetings
- » "Smart-Room" design and installation



### FEATURED CLIENTS

UNCF Special Programs Corporation • Institute for International Public Policy (funded U.S. Department of Education) • CIPA, NAEP, JPEP, GSRI, MUST (programs funded by National Aeronautics and Space Administration) • The Highlands Group, Inc. • Center for Assessment, Planning and Accountability • Project STOP NOW! (funded U.S. Department of Justice) • STOP HIV (funded by Center for Disease Control) • The NASA Science and Technology Institute